### **Andreas BAUM**

### Ambassador of Switzerland to Japan

It is a great joy for my country Switzerland to celebrate 160 years of diplomatic relations with Japan! From precision and ingenuity to our love of nature and a shared commitment to multilateralism, we have much in common. Our bilateral relations were first



established thanks to the pioneering spirit of Swiss watchmakers. They came to Japan to explore a new market for their innovative products and ended up concluding the Treaty of Amity and Commerce in 1864. To this day, entrepreneurship and economic exchanges remain at the core of our ties. Recently, Japan has been the strongest driver of Swiss exports to Asia. Here in Japan, a growing presence of Swiss companies makes Switzerland the 8th largest investor. Our friendship continues to expand: new Swiss representations in Osaka, Kyushu and soon Hokkaido, in addition to lively cultural and people-to-people exchanges, are proof of this dynamism. On the road to Expo 2025, our public diplomacy program Vitality. Swiss highlights the diversity and breadth of our relations with an emphasis on sustainability, health and innovation. Happy anniversary!

November 2023



# Switzerland in Numbers

Population of Switzerland: 8,815,385

Area of Switzerland: 41,291 km<sup>2</sup>

Swiss Residents in Japan: 1,969

Swiss Companies in Japan: around 200

Swiss Exports to Japan: Chemical Products.

**Medical Products, Precise Machines** 

### Do you want to know more about Japan?

If you want to experience Japan or find out more about possibilities to study and work, please do not hesitate to contact us:

### **Embassy of Japan in Switzerland**

Engestrasse 53 3012 Bern 031 300 22 22 eojs@br.mofa.go.jp

### Japan Information and Cultural Center

Engestrasse 43 3012 Bern 031 305 15 70 jicc@br.mofa.go.jp japan-switzerland160@br.mofa.go.jp

### Consulate of Japan in Geneva (Covering Cantons of Geneva, Vaud, Valais and Ticino)

Rue de Lausanne 82 1202 Genève 022 716 99 00 consulate@br.mofa.go.jp

### Honorary Consulate-General of Japan in Zurich

Utoquai 55 – 7th floor 8008 Zurich 044 269 40 46 george.mueller@japan-consulate-zurich.ch

### JETRO GENEVA - Japan External Trade Organization

Rue de Lausanne 80 1202 Geneva 022 732 13 04 SWG@jetro.go.jp

To find out more, scan the QR code on the right or access our website with the link below:

https://www.ch.embjapan.go.jp/itpr\_de/160.html



# 日本・スイス国交樹立記念 Anniversary of Diplomatic Relations between Japan and Switzerland

Celebrating
160 Years of Diplomatic
Relations between
Japan and Switzerland

## Yoshinori Fujiyama

### Ambassador of Japan to Switzerland



Over the past 160 years, Japan and Switzerland have developed a dynamic and prosperous relationship. Switzerland is now an important partner for Japan that shares universal values such as freedom, democracy, respect for fundamental human

rights, and the rule of law. In fact, we are cooperating closely in various for in the international community, including addressing global challenges in the United Nations Security Council of which we are both nonpermanent members in 2023 and 2024. Meetings and exchanges between leaders and high level representatives of both governments and parliaments are extremely active. Our cooperation in the fields of business, academia, science and technology, culture, and people-to-people exchange is also steadily expanding. At the local governmental level, sister city relationships have reached as many as 17. I am excited to mark the 160th anniversary with you, and very much hope that it will further strengthen these close ties between our two countries beyond 2024 into the future.

November 2023





### **Japan in Numbers**

Population of Japan: 124,554,329

Area of Japan: 377,975 km<sup>2</sup>

Japanese Residents in Switzerland: 11,980

Japanese Companies in Switzerland: around 170

Japanese Exports to Switzerland:

**Chemical Products, Medical Products, Gold** 

Sources: Federal Statistical Office (2022), Embassy of Switzerland in Japan, Japan National Tourism Organization (2022), Trade Statistics of Japan (2022).

### **Vibrant Partnerships on Different Levels**

The diplomatic relation was established with the conclusion of the Treaty of Amity and Trade between the Tokugawa Shogunate and the Swiss Confederation in 1864. Ever since, Japan and Switzerland do not only enjoy excellent diplomatic relations, they also foster partnerships on different levels. An excellent example for this are the vibrant partnerships established between municipalities:

### **City Partnerships**

Arosa (GR) Nanto, Toyama Shimada, Shizuoka Brienz (BE)

Davos (GR) Ueda, Nagano

Geneva (GE) Shinagawa-District, Tokyo

Grindelwald (BE) Matsumoto, Nagano

Interlaken (BE) Otsu, Shiga Montreux (VD) - Chiba, Chiba

Neuchâtel (NE) Shinshiro, Aichi

Romainmôtier-Envy (VS) Nagaoka, Niigata

Kutchan, Hokkaido, St. Moritz (GR) and Hakone, Kanagawa

Yverdon-les-Bains (VD) Kagamino, Okayama

Fujikawaguchiko, Yamanashi Zermatt (VS) and Myoko, Niigata

### **Regional Partnerships**

Canton of Bern Nara Prefecture

Cantons of Basel Stadt and Landschaft

Tovama Prefecture

1864 Diplomatic Relations between Japan and Switzerland established

**1906** • Swiss Legation in Japan opens

1916

**Japanese Legation in Switzerland opens** 

1933 Japanese Consulate in Geneva opens

1955 **Embassy of Japan in Switzerland opens** 

1957 **Embassy of Switzerland in Japan opens Visa Exemption Agreement** 

1971 Convention for the Avoidance of Double **Taxation** 

1971

# **160 Years**

### A Roadmap From the Past to the Present

2007 Agreement on Cooperation in Science and Technology

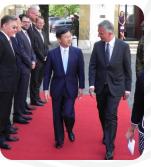
> Agreement on Free Trade and **Economic Partnership**

Social Security Agreement

2000







2009

2012

2014

**His Imperial Highness Crown Prince Naruhito** makes a visit to **Switzerland** 



2022

Japanese Prime Minister Fumio KISHIDA and Swiss President Ignazio CASSIS hold a **Summit Meeting in** Japan

### 2023

**Swiss Consulate** (Swissnex in Japan) opens in Osaka

2024

Their Majesties the

**Emperor Hirohito and** 

**Empress Nagako make** 

a visit to Switzerland

Anniversary of Diplomatic Relations

Japan and Switzerland celebrate the 160th **Anniversary of Diplomatic Relations** 

The logo was created by Mr Anthony Cherbuin, a web development engineer who lives in Canton of Fribourg, Switzerland. It combines images of cherry blossom and edelweiss to reflect the shared value of perseverance, beauty, and love. It also represents the resilience and friendship of the two countries.

**About the Logo Design** 

Photo credits: THE YOMIURI SHIMBUN (1971, 2000) EDA/DFAE (2014), Website of Prime Minister's Office of Japan (2022).

### **Active Initiatives between Japan and Switzerland**

Various Japan-related organizations in Switzerland bring an uplifting momentum to both countries:

**Parliamentary Friendship Group Switzerland-Japan** 

**Swiss-Japanese Chamber** of Commerce



SJCC

### **Swiss-Japanese Society**



Schweizerisch-Japanische Gesellschaft Swiss-Japanese Society スイス・日本協会



ASSOCIATION SUISSE-JAPON

### **Regional Business Organizations**

Japanese Chamber of Commerce and Industry of Zurich (JCCIZ)

The Japan Club of Geneva Commerce and Industry Section

### **Swiss-Japanese Societies and Organizations**

Swiss Japanese Cultural Association Yamato

Association d'Amitié Genève-Shinagawa

Japon







Cercle Suisse

### **Alumni Associations**

**KIZUNA Network** 



JETAA-CH



### **Japanese Schools**

Japanische Schule in Zürich und Ergänzungsschule



Ecole Japonaise Complémentaire de Genève



### **Japanese Community Groups and Others**

Bern Nipponjin-kai



The Japan Club of Geneva



Camelia Club Giapponese

Basel Nihoniinkai

Japan Club Zurich (JCZ)

Camelia Club Ciapponese

Luzern Nihonjinnokai

Care Team Japan