



# What Is Culture, Why Does It Matter?

**THU.** 21. MAY 2026 18:00

*Japan Information and Cultural Center (Engestrasse 43, 3012 Bern)*

This lecture by Mr. **TOKUNAGA Yuki**,  
Associated Researcher of RCAST, University of Tokyo,  
examines **how Japanese craftsmanship, material culture,  
and the intergenerational transmission of skills  
contribute to social sustainability.**

Focusing on practices such as woodworking, textiles,  
and lacquerware, it highlights how knowledge is  
passed down through hands-on experience and  
close community ties. By exploring traditions that  
emphasize durability, repair and respect for natural  
materials, the talk presents cultural continuity  
as a key element of sustainable futures.



## « Program »

17:30 Doors open  
18:00 Lecture and Presentation  
18:45 Q&A  
19:00 Discussion Session with refreshments  
ca. 20:00 End

- Admission free
- Language: English
- Advance registration by email is required.
- For registration, please inform us of all participants' names.

Scan for Registration



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